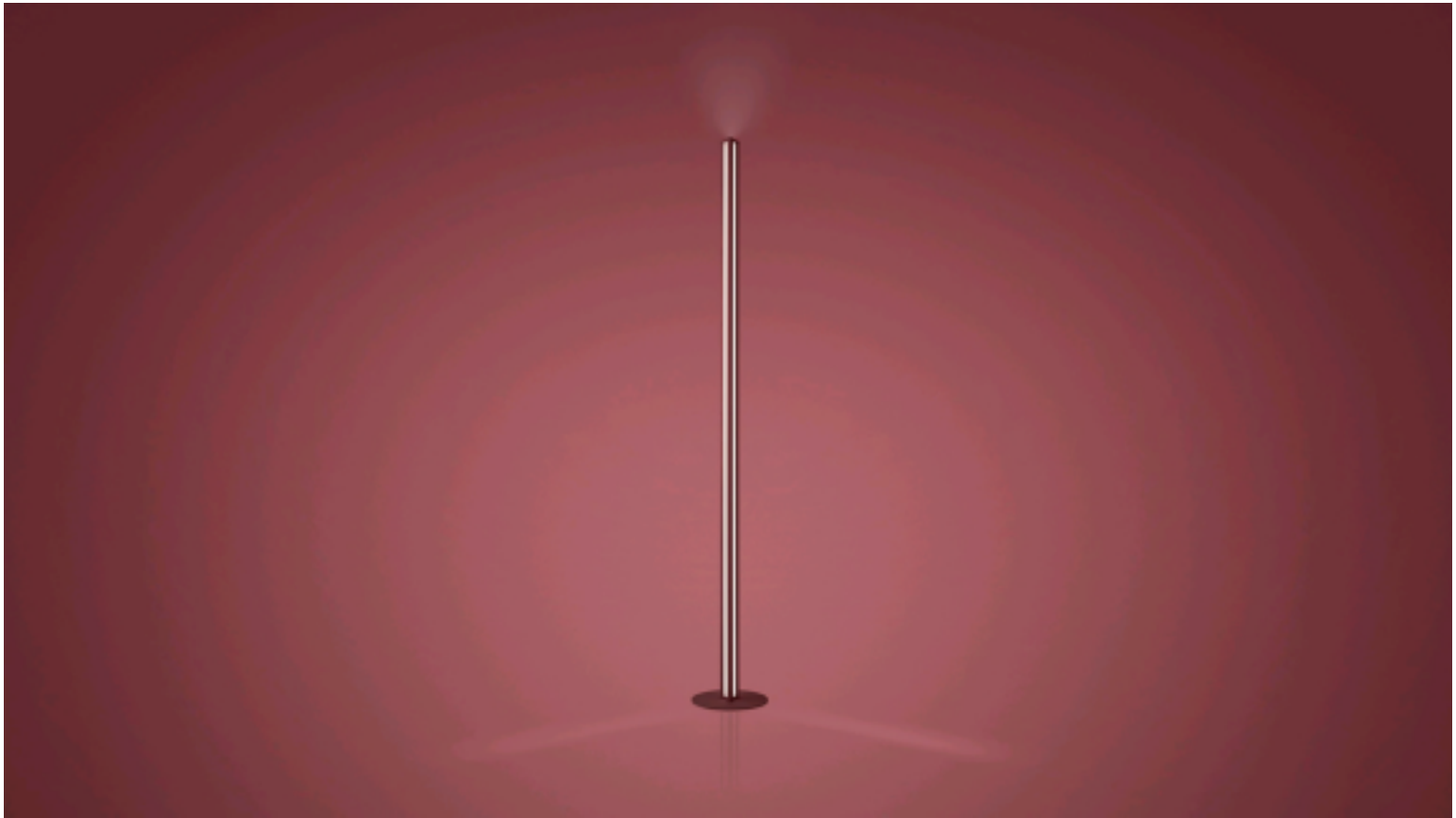


Chiaroscuro, terra

by Alberto Meda , Francesco Meda

FOSCARINI



DESCRIPTION

Floor lamp with diffused and indirect up light. The two purpose-designed LED boards are placed along the length of the rod and on the tip. Transformer allocated to the original black Foscarini pedal dimmer for on/off and brightness adjustment.

MATERIALS

Liquid-coated aluminium, PMMA and metal.

COLORS

dark red, titanium

Chiaroscuro owes its distinctive personality to the delightful lighting effect and to the original sync between form and function. Simultaneously understated yet packed with character, it is a discrete presence that masks a concealed technical complexity, in the spirit of Foscarini. Designed by Alberto Meda and Francesco Meda, Chiaroscuro stems from a design challenge: to explore the possibility of enhancing the functionality of a classic luminator, which by definition only emits indirect up light. The elegant and lightweight body, which is totally illuminated and not just illuminating, was the goal which led to the definition of the shape, the choice of materials and manufacturing technologies. Chiaroscuro is made up of three semi-arches which describe a specific triangular cross-section: a design choice that proves to be a balanced presence which thinks outside the box, because it is capable of changing depending on the perspective. Its frame is an alternation of matt and luminous surfaces which lighten the visual impact of the lamp, made with extruded aluminium and PMMA in longitudinal prisms that concurrently ensure transparency and comfortable diffusion of light. Chiaroscuro therefore casts both a powerful indirect light, originating from the LED inserted at the top, as well as an indirect light on the wall or diffused into the room depending on how the lamp is adjusted, thanks to the LED strip housed inside along the full height of one of the extruded aluminium components. The slim and visibly light body of Chiaroscuro and its warm and welcoming light make it flexible, versatile, capable of conveying its discrete personality and embellishing various settings, from residential environments to the world of contracts, offices and the home. The surface treatment of the liquid-coated aluminium creates an authentic texture which remains visible.

Chiaroscuro

SCHEMATIC & LIGHT EMISSION



MATERIAL

Liquid-coated aluminium, PMMA and metal.

COLORS



ACCESSORIES

Chiaroscuro

LIGHT SOURCE

LED included
37W
2700 K 4730 lm CRI>80
Dimmer included

CERTIFICATIONS

ALBERTO MEDA

Born in Tremezzina (Como) in 1945, he graduated in Mechanical Engineering from the Polytechnic of Milan in 1969. From 1973 technical manager of Kartell, in charge of furniture projects development and plastic laboratory equipments. Alberto Meda taught industrial technology at Domus Academy, he professor at the Graduate Course of Industrial Design at Milan Polytechnic and at the IUAV in Venice with a planning workshop in the masters course in industrial design.

He holds numerous conferences and seminars in Europe, Japan and the United States including at Washington University School of Architecture. Also in Stockholm with the workshop "And now ...", in Boisbuchet, Miami, San Paulo, in Ulm, Istanbul, Toronto, Mexico. Since 1979 freelance industrial designer for various important companies, like Alfa Romeo Auto, Alessi, Brevetti Gaggia, Philips, Olivetti and others.



FRANCESCO MEDA

Born in Milan in 1984, graduated from Milan's Istituto Europeo of Design in Industrial Design, Francesco Meda gained experience working at Sebastian Bergne's and at Ross Lovegrove's studio in London. Since his return to Milan in 2008 he has been collaborating with his father Alberto Meda on projects for different clients. Concurrently he has been pursuing his own personal Art and Design projects with companies such Nilufar Gallery, Hong Kong's Schoeni Art Gallery, Henraux, Luce di Carrara, Rossana Orlandi Gallery, Mint Gallery in London.

In 2013 he co-designed "Flap", an acoustic panel produced by Caimi Brevetti which subsequently won the "Compasso d'Oro" award.

In the same year he began his own design production.



